



# Housekeeping

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Info



Ministry of Heritage, Sport, Tourism and Culture Industries

Public Information Session on Ontario Place Redevelopment / Séance d'information publique sur le réaménagement de la Place de l'Ontario

**DATE:** Wednesday, October 13, 2021 / Le mercredi 13 octobre 2021

TIME/HEURE: 5pm ET / 17 h HE

Virtual public information sessions to provide an opportunity for Ontarians to learn about the planned redevelopment of Ontario Place and provide input.

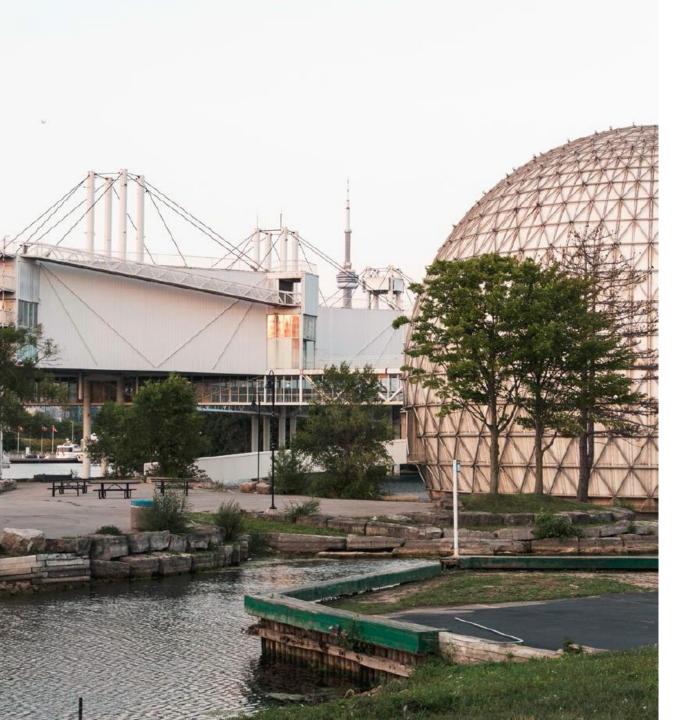
Séances d'information publiques virtuelles pour donner aux Ontariens l'occasion de se renseigner sur le réaménagement prévu de la Place de l'Ontario et de faire part de leurs commentaires.



# Agenda

- Land Acknowledgement
- Opening Prayer
- Introductions
- Presentation (~ 1 hour)
- Questions & Answers (~30 mins)





# **Engagement Goals**

- Inform public of vision and plans
- Listen and respond to the public
- Build on public input to guide development



### Introduction of Presenters



Mark Saunders
Special Advisor,
Ontario Place
Redevelopment



Michael Robertson
Assistant Deputy
Minister,
Transformation &
Delivery Office,
Ministry of Heritage,
Sport, Tourism &

**Cultures Industries** 



Michael Lindsay
President and Chief
Executive Officer,
Infrastructure Ontario



Wayne Zronik
President,
Business Operations
Live Nation Canada



Anne-Marie
Garner
Vice President,
Corporate Strategy
Therme Group



Jean-Philippe
Duchesneau
Co-owner
Écorécréo Group





Mark Saunders, Special Advisor for Ontario Place Redevelopment





"Ontario Place was imagined as an integrated project, seamlessly fusing architecture, art, nature, and city, each element complementing and learning from the others."

Eb Zeidler, Toronto Week, May 22, 1971



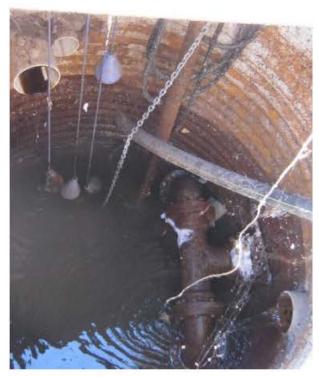
# **Evolution of Ontario Place**















# Repair and Investments Needed



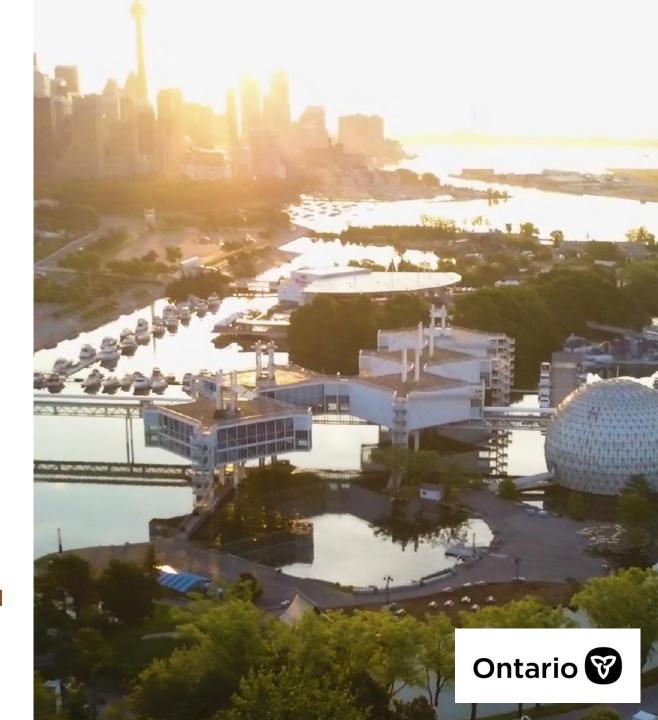


# Ontario Place: The Opportunity

- Unique opportunity to create a destination on Toronto's remarkable waterfront for local, provincial and international visitors
- Located near financial core and densely populated neighbourhoods
- Close proximity to transit, rail, airports and a highway
- Integration and compatibility with Exhibition Place, including Ontario Line last-mile transit solutions

Redevelopment will have significant economic and cultural benefits:

- √ 3,600 new jobs
- ✓ Up to 5 million visitors a year to the site
- ✓ Private sector investment of \$500 million in capital on the site
- ✓ New revenue from lease agreements and tax benefits for Ontario



# Ontario launched a Call for Development process

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In January 2019, the Government announced its vision for the Ontario Place site:

"A world-class year-round destination that would attract local, provincial and international visitors – with potential landmarks such as sports and entertainment attractions and retail. These landmarks could be complemented by recreational facilities, public space/parks, and the existing amphitheater."

Infrastructure Ontario ("IO") was retained by the Ministry of Heritage, Sport, Tourism and Culture Industries ("MHSTCI") to design and deliver a **Call for Development** process for Ontario Place to solicit **bold development concepts from the market**.

The Ontario Place Call for Development ran from May to September 2019 and was supported by **KPMG** and **Colliers International** as the leads for an international multi-channel marketing campaign.





# Development Principles and Objectives

- ✓ An emphasis on recreational and cultural programming across the entire site
- ✓ No land sale site to remain in public ownership.
- ✓ No casino uses
- ✓ No condominium or residential uses
- ✓ Restoration and adaptive re-use of the Pod complex and Cinesphere
- ✓ Preservation of Trillium Park
- ✓ Upgraded and coherent public realm, with a focus on accessibility and sustainability
- ✓ Public access across the site
- ✓ Enhanced waterfront access and activities (swimming, boating, dinning, recreation, etc.)
- ✓ Target of LEED Platinum facilities for anchor partner
   Ontario ❤



#### **Government Contributions**

The Ontario Place site will be "development ready" for the private sector partners:

- Full site servicing
- Soil remediation
- Site access improvements
- Flood mitigation
- Public realm construction of all non-tenant areas

The province is leading the field work, environmental assessments, public realm planning and design, and heritage approvals.

The province will not be making any financial contributions towards the design or construction of any of the partner's proposed facilities.

Ontario Place will remain open while these early work is underway; Trillium Park and the William G. Davis Trail will continue to be open for public use.



#### **Public Access**

Across the site, the public realm – including open spaces, trails, landscaping, seating, signage, gathering spaces – will be upgraded.

Once redevelopment is complete, over 2/3 of the site will be free and open to the public. The province is leading planning and landscape design work, which is required to:

- modernize the site;
- Inform tenant design and ensure seamless integration that aligns with the Ontario Place vision and supporting Public Realm Standards;
- advance site master planning and ensure integration with other development work streams;
- ensure health, safety and accessibility standards;
- create a unified experience across entire site.

Substantial portions of the lands that are being redeveloped by our partners will also be publicly accessible, and directly connected to the rest of the site.





## Heritage & Environment

Ontario Place is identified as a 'cultural heritage landscape of provincial significance' under the *Ontario Heritage Act*. Along with Trillium Park, it was also recently added to the City of Toronto's Heritage Register.

An Adaptive Re-use Study, Environmental Assessment, Heritage Impact Assessment and Strategic Conservation Plan will be prepared by the Province with the City engaged as a stakeholder.

Public consultations on public realm design and development and heritage will begin next year.



# BANDSHELL LAKE SHORE BLVD. WEST HERME BUDWEISER POD 2 POD 1 **THERME**GROUP™ LYVE NATION **WEST ISLAND** COMMONS **ECO** 17

## **Development Concepts**

Submissions were assessed against the following criteria:

- Alignment with Government's vision
- Concept viability
- Delivery certainty
- Costs and benefits to the Province

#### Three successful partners were selected:

- Therme Group
- Écorécréo Group
- Live Nation

As redevelopment continues, we will work with the Ontario Science Centre to explore opportunities to have science-related tourism and educational programming at the Cinesphere and pod complex.

Construction will be phased starting in 2024 after site readiness work.



#### LIVE NATION CANADA

Live Nation is the global and Canadian entertainment leader, with strong roots and history in Canada. At our core, we have always strived to provide a platform for Canadian talent here at home.

- Operating nationally for over 30 years
- Experts in managing live entertainment venues







Centrally located, the new indoor/outdoor year-round amphitheater will continue to attract exceptional events and activities that appeal to locals as well as provincial and international visitors.

- Capacity 20,000 (summer)
  - Approx. 9,000 covered, indoor
  - seats (winter)
  - 11,000-person lawn capacity
  - (summer)
- Construction will begin in 2027 with anticipated completion by 2030





#### SUSTAINABLE DESIGN

With sustainability at the heart of the renovation, the redesigned Budweiser Stage will be engineered to improve performance across all the metrics that matter most.

- Energy savings
- Water efficiency
- Reduction of greenhouse gas emissions
- Improved indoor environmental quality
- Stewardship of resources and sensitivity to their impacts



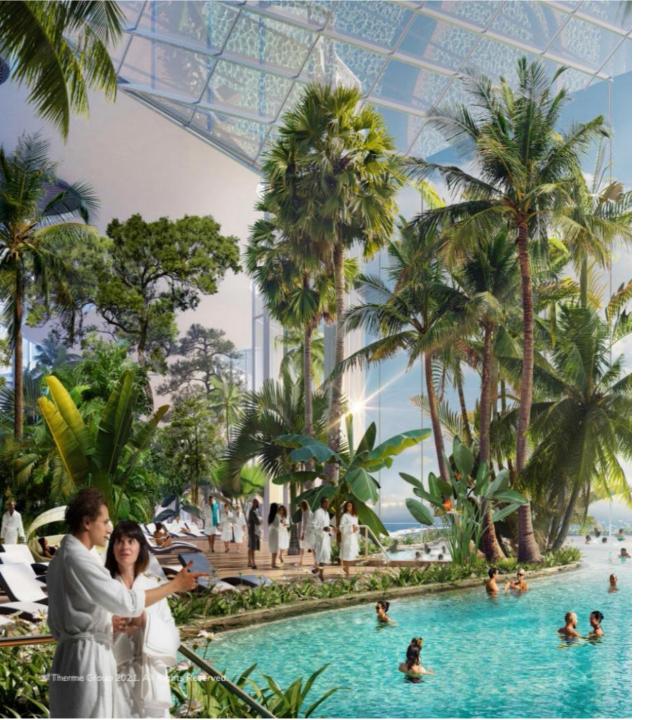




# Welcome to Therme Canada Ontario Place

- Affordable, all-season wellbeing and entertainment destination with something for everyone
- An iconic architectural wonder that will reconnect people with Toronto's waterfront
- Free public programming on spectacular lakefront parkland
- Sustainable and efficient design led by Therme Arc and Diamond Schmitt





# Our Vision for Ontario Place

- Therme Canada | Ontario Place will be the perfect getaway close to home
- Therme will reconnect people with the Lake and create a destination that combines family, fun, culture and relaxation
- An affordable, family friendly facility with something for everyone to enjoy
- Waterslides and a wave pool
- Indoor and outdoor mineral pools
- Enhanced and expanded pedestrian and cycling access
- Wellbeing for all
- Arts and cultural programming
- Delicious, healthy, and sustainably produced food

# An Oasis in the City | Enhanced Public Spaces

- Therme Canada | Ontario Place will offer a four-season facility with acres of enhanced public spaces that will be open to the public 365 days a year
- Therme Group is investing in enhanced public benefits, including:
- A new public beach
- Enhanced and expanded pedestrian and cycling access
- Outdoor gardens and park space
- A naturalized lake edge to protect the shoreline
- The extension and enhancement of the William G. Davis Trail across the entire site, including providing a new link to the West Island



# **Boosting**Economic Recovery

Therme Ontario Place will produce significant economic and fiscal benefits and accelerate recovery from COVID-19



2,200
Direct and indirect construction jobs



800
Direct ongoing jobs at the facility



3M Visitor capacity per year



\$150M Ongoing annual contribution to Canadian GDP<sup>1</sup>

<sup>1</sup> Conference Board of Canada economic impact study, 2019

#### Wellbeing for All

- Therme Group is driven by a belief in an inclusive, diverse and positive vision of wellbeing for all –a necessity for people to live healthy and fulfilling lives
  - Food and nutrition –quick snack options, healthy cafés, and fine dining restaurants that appeal to all tastes
  - Creating artistic experiences –Therme
     Art connects visitors to the local
     cultural scene in spaces outside the
     traditional walls of museums and
     galleries
  - Immersive nature –enhanced park space and gardens help visitors reconnect with nature while unplugging from their busy lives
- Therme Canada | Ontario Place will be animated by artistic projects that capture the essence of Toronto and Ontario







#### **Partnering with Local Communities**

- Therme Group is thrilled to collaborate with local arts, culture, and diversity organizations to support their work while showcasing Toronto's culture.
- Our Partnerships:
  - Mississaugasof the Credit First
     Nation: Therme Group has been
     working with the MCFN for the
     past two years to expand its
     knowledge of the history of the
     waters at Ontario Place and the
     Indigenous peoples who relied
     upon these waters for their
     existence.

- The BlackNorth Initative:
  - Therme Group is partnering with the BlackNorth Initiative to support the development of programs and initiatives focusing on the contributions of the Black community locally and nationally and to ensure our project reflects the diversity of Toronto.
- Toronto International Film Festival:

   Therme Group is proud to partner with the Toronto International Film Festival on the Cinematic Cities Initiative, a 10-year philanthropic partnership that will focus on promoting the role of art and film in

creating more human cities.









#### **About**

#### Therme Group

- Therme Canada | Ontario Place will be designed, constructed, and operated by global wellbeing organization Therme Group
- Therme Group's vision is to create the world's most advanced wellbeing projects
- Therme Group has multiple active largescale projects operating or in development around the world including the UK, mainland Europe, North America, and Asia Pacific
- Therme partners with public sector landholders to bring a new approach to developing public spaces





#### **FOUNDATION OF COMPANY**

Company founded in 1998 and we have been in operations for 23 years.

#### **LOCATIONS**

11 summer + 9 winter locations.

#### **DIFFERENT BRANDS**

We currently manage the operations for 8 different brands.



# ABOUT VOILES EN VOILES

- First of its kind.
- Theme: 18<sup>th</sup> century world of Pirates and Royal Ships.
- Located in the Old Port of Montreal.
- Launched on July 9<sup>th</sup>, 2015.





# ATTRACTIONS AND ACTIVITIES

Including an Aerial obstacle cours, Ziplines, Net-Play, Escape Rooms and more.

#### **MAJOR PROGRAMMING EVENTS**

To provide animation throughout the year.

#### **OPENING DATE**

We currently target to be opened by the summer of 2025.





### **KEY CHARACTERISTICS**

#### **Adventure Park**

- Family-oriented
- All seasons
- Narrative driven
- Eco-responsible

#### **Activities**

- Live-action / Human-powered
- Participatory / Cooperation
- Immersive
- Multigenerational



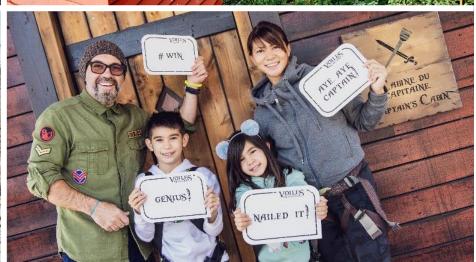












### We are listening

- Incorporating and considering Ontarians' ideas and concerns in early vision and plans.
- Seeking input through the online survey on Ontario.ca/OntarioPlace and public information sessions. So far, themes from respondents include:
  - Interest in seeing live music/performance along with family-friendly recreational play space at Ontario Place
  - Desire for health food options, accessible design, and sufficient shaded areas.
  - Walkways, trails and bridges along with the Cinesphere as the most important heritage features to be part of a revitalized Ontario Place.
  - Interest in seeing solar and night sky observing, interactive exhibitions and programming linked to Lake
     Ontario as the kinds of science-based programming at Ontario Place.



### We are engaging – this is just the start

- Holding more public consultations in early 2022 and throughout 2022 and 2023:
  - Site-wide environmental assessment
  - Public realm design and development
  - Heritage
  - Servicing
  - Site planning, development and approvals
- Engaging Indigenous communities and continuing to seek communities' input to ensure Indigenous rights and interests are respected.
- Working with City of Toronto on shared objectives for the redevelopment of Ontario Place and the city-led project on the future of Exhibition Place.





# Questions



# Stay In Touch

Fill out the survey on Ontario Place redevelopment (available until October 28, 2021) at <a href="https://www.ontario.ca/form/survey-ontario-place-redevelopment">www.ontario.ca/form/survey-ontario-place-redevelopment</a>

Stay up to date on upcoming public consultations and the latest on Ontario Place redevelopment news by visiting <a href="www.ontario.ca/ontarioplace">www.ontario.ca/ontarioplace</a>.

